

MORE THAN A MOVIE THEATER

PROMOTIONAL & MEDIA EVENTS

Increase your visibility and promotional power with a specially crafted promotion at L.A. LIVE.

- On-sale events
- Publicity stunts
- Screenings
- Press conferences

L.A.'s top radio stations broadcast live every week from Nokia Plaza.



#1 Top 40



#4 Adult Contemporary



#9 Adult Contemporary



#10 Alternative Rock



#11 Urban/Top 40

Promotional Events Include:

- Girl's Night Out and "From Prada to Nada" screening with KIIS FM
- "Sex and the City" viewing party with KOST FM
- "Bounty Hunter" screening and after-party with KIIS FM
- Black Eyed Peas "The E.N.D. World Tour" 3D simulcast



REGAL CINEMAS
L.A. LIVE STADIUM 14

213.742.7143 lalive.com

THE PERFECT PLACE TO HOST
YOUR EVENT

FEATURING
THE WORLDS
LARGEST TV!

L.A. LIVE AFTER-PARTY
HOT SPOTS

L.A. LIVE CINEMA SCENE

Regal Cinemas L.A. LIVE – More Than a Movie Theater



A NEW HOME FOR HOLLYWOOD

Red carpet has practically become a permanent fixture on the streets of Downtown LA. Between the GRAMMY® Awards, Emmy Awards, MTV Video Music Awards and the Los Angeles Film Festival, plus glamorous premieres like Michael Jackson's This Is It, 2012, Despicable Me and Twilight Saga: Eclipse, the stars have made L.A. LIVE their new home. Bring new life to your meeting or event by having it where the biggest events in entertainment are – L.A. LIVE.



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YOUR EVENT**

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ABOUT L.A. LIVE

THE A-LIST EXPERIENCE



Regal Cinemas L.A. LIVE is the new hot spot for movie premieres, screenings and the place to see Hollywood's biggest releases.

- 14 all digital projection auditoriums
- 6 RealD 3D Screens
- Stadium seating in all auditoriums
- Auditorium sizes range from 88 to 800
- Total capacity: 3,705



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REGAL CINEMAS
L.A. LIVE STADIUM 14

L.A.'S BEST NEW EVENT SPACE



HOST YOUR EVENT

Regal Cinemas L.A. LIVE is the perfect place to host your event and can accommodate all of your needs.

- Staff meetings and outings
- Corporate presentations
- Product launches
- Award shows
- Press conferences
- Wolfgang Puck provides full service catering and cocktail receptions

STATE-OF-THE-ART TECHNOLOGY

- Digital projection in every auditorium including Sony 4K and Dolby Digital
- RealD 3D delivers a rich, compelling 3D experience to every seat in the house
- The computerized box office speeds up ticket transactions
- Regal Express kiosks offer customers fully automated ticket

JW MARRIOTT AND THE RITZ-CARLTON

Right next to Regal Cinemas L.A. LIVE is the stunning 54-story The Ritz-Carlton & JW Marriott Hotel.

- J.W. Marriott – 878 rooms
- The Ritz-Carlton – 123 rooms



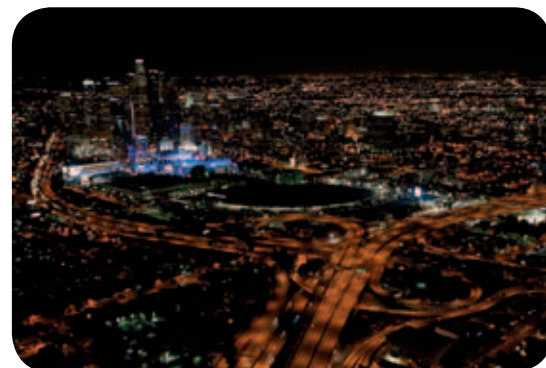
UNMATCHED CONVENIENCE

"Parking is easy."

The West parking garage offers over 1,000 parking spaces and is conveniently located just 50-ft away from Regal Cinemas L.A. LIVE.

"Centrally located."

Located near many major freeways including the 110, 10, 101 and 5 as well as Olympic Blvd. and Wilshire Blvd. There is plenty of access to get in and out.



THE PREMIERE CINEMA

The 800-seat Premiere Cinema is one of the largest stadium auditoriums in the United States. It features a 70 ft. "Giant Screen" that makes for an incredible movie experience.

- Private entrance with 30 ft. LED marquee
- Dedicated lobby with grand staircase
- Red carpet access on Georgia Street
- Private lane for limo drop off and valet
- Television-ready with DirecTV for private events
- Reserved seating

L.A. LIVE AFTER-PARTY HOT SPOTS

Just steps away from Regal Cinemas L.A. LIVE are some of L.A.'s hottest nightlife destinations - perfect for your post-meeting or event after-party.

- The Event Deck at L.A. LIVE
- JW Marriott Ballrooms
- Target Terrace
- Club Nokia
- Conga Room
- JW Marriott Pool Deck
- Nokia Plaza



L.A. LIVE IS HOME TO:

- EMMY Awards
- GRAMMY® Awards
- American Music Awards
- ESPY Awards
- MTV Video Music Awards
- LA Film Festival
- People's Choice Awards
- Justin Bieber's "Never Say Never" World Premiere
- 2011 NBA All-Star Weekend
- "The Twilight Saga: Eclipse" World Premiere
- 2010 American Idol Finale

